

REVENUE COMPARISON



Quotes Per Month

Avg. Premium

YOUR AGENCY NOW

VS

YOUR AGENCY WITH US

Avg. New Business
Commission %

Avg. Renewal
Commission %



**Our negotiated commissions are typically 20-30% more than captive agencies*

Avg. New Business +
Renewal Commission

Profit Share
Commission %



**Participate in profit sharing based on your contribution of growth and profit*

Close Rate %



**With access to leading carriers, you will significantly increase your close rate.*

Avg . Revenue
Retention %



**Clients appreciate other options when their rates go up, this helps you retain customers.*

YEAR 1 REVENUE

YEAR 1-5 REVENUE

YEAR 1-15 REVENUE



**THE ALLIANCE
ADVANTAGE**

**Calculated over 15 years*

**Numbers must be input as decimals from 0-1 for calculations to be correct.*